



#GIVINGTUESDAY™

#UNselfie Instructions

JOIN THE GLOBAL MOVEMENT

#un·sel·fie

noun [uhn-sell-fee]

1. A show of support for Giving Tuesday. Take a pic, tag it **#unselfie** and **#givingtuesday**, and upload to your Instagram, Twitter, or Facebook from now till December 4.

#GIVINGTUESDAY

GIVINGTUESDAY.ORG

Use either Facebook, Twitter, and/or Instagram to post your photo with a caption sharing why you support Five Acres.

Instructions:

- 1) Download the Five Acres #UNselfie template at www.5acres.org/givingtuesday or get creative and make your own!
- 2) Take a “selfie” photo (ideally on your smartphone) with your image
- 3) Post your photo to your Facebook, Instagram, and/or Twitter account with a caption such as:

I support Five Acres for **#5AGivingTuesday!** You can support on **#GivingTuesday**, too! Share an **#UNselfie** or visit www.crowdrise.com/5acres to join the movement.

- 4) Use the 3 hashtags **#5AGivingTuesday**, **#UNselfie** and **#GivingTuesday** in your post. Hashtags help coordinate posts so that we can see all posts associated with our Five Acres #5AGivingTuesday challenge and we can share and “like” your post!

BONUS) Tag 5 friends in your post and encourage them to support! The more people involved, the more fun and successful our #GivingTuesday will be!

Are you a beginner?

- ❖ Ask a friend or a colleague who is familiar with Facebook or Instagram to help you take your photo and make your post!
- ❖ Need help posting on Twitter? Send a tweet to @GivingTues

Here are some example #UNselfies

Status

Photo/Video

Life Event



Lara Colvin with Meagan Colvin

20 November at 13:06 · Instagram ·

I support Five Acres for #GivingTuesday! Please share your #5Astory and post an #UNselfie this Friday (#5AFriday)!

You can download the Five Acres #UNselfie sign at www.5acres.org/givingtuesday



Like · Comment · Share

Emma Lowry, Pasha Manali, Julia Scheibmeir and 46 others like this.

1 share



Meagan Colvin What a coincidence, I wore that same outfit today!

20 November at 18:00 · Unlike · 2

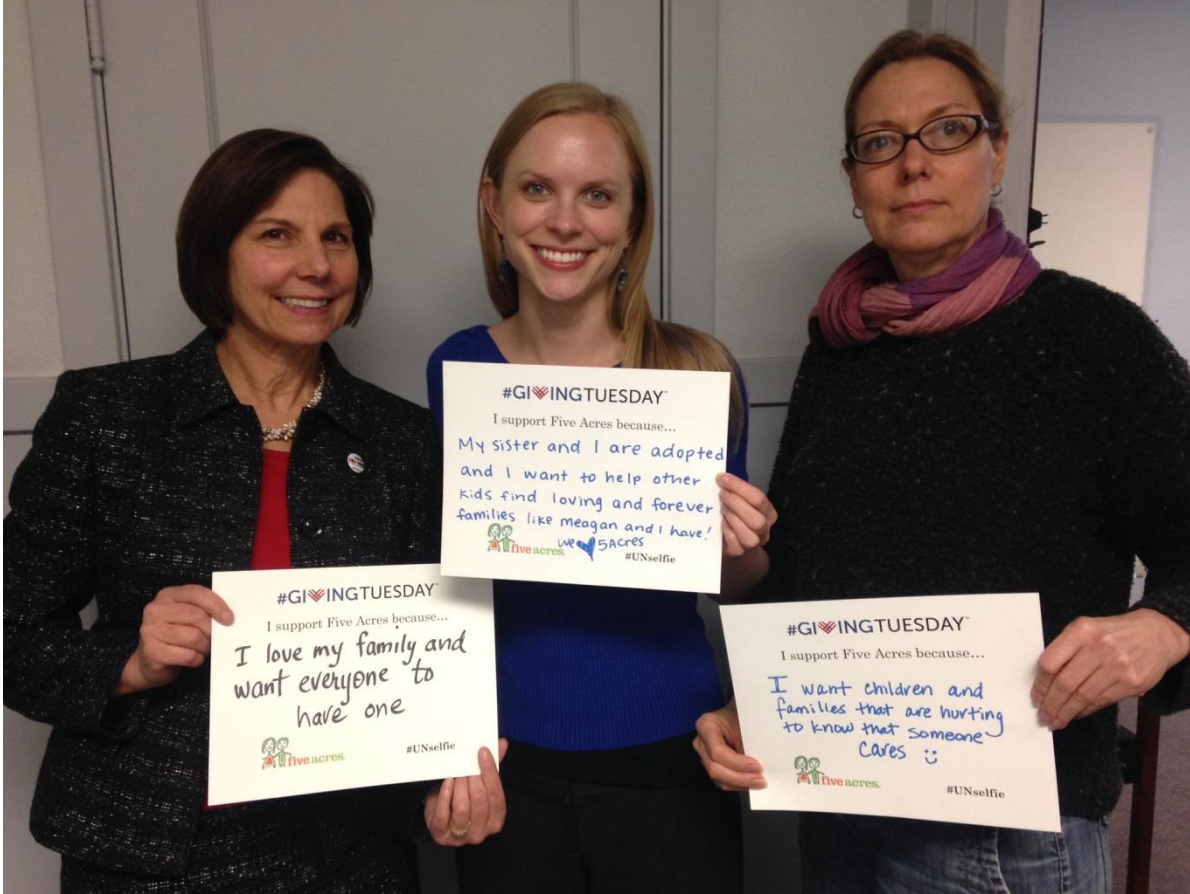


#GIVINGTUESDAY™

I support Five Acres because...
5 Acres supports Duncan and our family



#UNselfie



Thank you for supporting with your #UNselfie!

