



January 2023

Dear Friends,

The Victorian era was marked by great change in the world due to new inventions, scientific discoveries, and social change, giving birth to notable movements. At the time, orphanages were being founded to ensure children were kept safe when they had no home, were abandoned, or had a parent who died. Founded in 1888, Five Acres opened its doors as one of those orphanages that offered safety to the most vulnerable children. Over the course of their 135 years, they expanded to focus on well-being and mental health while also ensuring that every child has their own loving and permanent family. We're delighted to advance their mission as co-chairs for **The House of Five Acres: 135<sup>th</sup> Birthday Annual Gala Celebration** and support for the 7,000 vulnerable children and families they serve each year.

Five Acres is celebrating its 135th birthday this year and we're making it an unforgettable bash. On Saturday, May 20, 2023, we will gather at **The House of Five Acres**, which will be held at the historic estate of Connie Holguin in Pasadena. The residence was built in 1897 and designed by Frederick Roehrig, American architect of landmark building Hotel Green, once the home of the Tournament of Roses and the Valley Hunt Club. Castle Green, which was built as an annex to Hotel Green, and the Andrew McNally House in Altadena were also designed by Roehrig.

Inspired by the historical footprint Five Acres has made in the lives of countless children, youth and families, guests will experience libations of the time, dine on an amazing feast, and dance to festive tunes, while raising money for much-needed programs to continue bringing permanency and matching children with forever families. The festivities will take place outdoors in a luxurious backyard underneath market lights.

We invite you to join us as a sponsor or underwriter for this birthday bash. By supporting Five Acres' critical programs including foster care, adoption, therapeutic residential care, and mental health care for at-risk families, you can open doors for more children and stem the tide of children entering the foster system. Your generosity will directly connect children in need with safe, permanent families of their own. Together, we can continue to transform what family looks like for kids in Southern California.

Please join us on May 20, 2023 for The House of Five Acres: 135th Birthday Annual Gala Celebration.


Sincerely,

*Trish Gonzales*

*Nicole Rasic*

Trish Gonzales and Nicole Rasic  
2023 Gala Committee Co-Chairs

**2023 Gala Committee Co-Chairs** Trish Gonzales and Nicole Rasic **Committee** Claudia Alcaino | Nancy Aplin | Athena Asklipiadis | Jennifer Berger | Angelique Blancas | Mimi Carter | Chelby Crawford | Michele Doll | Rose Gonzalez | Beth Hansen | Kirsten Hansen | Brandon Ito | Tera King | Celeste Liversidge | Sue McGuirl | Matt McIntyre | Mariann Nolan | Kris Ordaz | Marisol Ramos Perez | Shoshana Puccia | Chris Selak | Erica Tejada | Julie Yorba | Zeenat Zonte







# The House of Five Acres

135<sup>th</sup> BIRTHDAY ANNUAL GALA CELEBRATION

SATURDAY, MAY 20, 2023

PRIVATE RESIDENCE IN PASADENA



# Sponsorship Opportunities

## \$35,000 - 1888 Top Sponsor

- 4 VIP tables for 10 (40 tickets)
- Tableside champagne service
- VIP auction checkout
- 10 opportunity drawing entries
- Logo inclusion on invitation
- Highlight on social media
- Logo on GOBO projection, step & repeat and on 300+ mobile devices during event
- All Silver Sponsor recognition benefits

## \$25,000 - Platinum Sponsor

- 3 VIP tables for 10 (30 tickets)
- Tableside champagne service
- VIP auction checkout
- Logo inclusion on invitation
- Highlight on social media
- Logo on GOBO projection, step & repeat and on 300+ mobile devices during event
- All Silver Sponsor recognition benefits

## \$20,000 - Gold Sponsor

- 2 VIP tables for 12 (24 tickets)
- Tableside champagne service
- VIP auction checkout
- Logo inclusion on invitation
- Highlight on social media and on step and repeat and on 300+ mobile devices during event
- All Silver Sponsor recognition benefits

## \$10,000 - Silver Sponsor

- 1 Premier table for 12
- Tableside champagne service
- VIP auction checkout
- Logo inclusion on invitation
- Logo on step & repeat and on 300+ mobile devices during event
- Recognition benefits in materials including invitation, event webpage, Five Acres website, media-directed releases and name recognition on stage

## \$7,500 - Sage Sponsor

- 1 Table of 10
- All Silver Sponsor recognition benefits

## \$5,000 - Technology Sponsor (Tech)

- 1 Shared table for 4 guests
- Highlight on social media
- Logo on 300+ mobile devices during event
- All Silver Sponsor recognition benefits

## \$5,000 - Blue Sponsor

- 1 Table for 8
- Name recognition on invitation, event webpage, and Five Acres website

## \$3,000 - Pink Sponsor

- 1 Shared table for 6 guests
- All Blue Sponsor recognition benefits

## \$2,000 - Coral Sponsor

- 1 Shared table for 4 guests
- All Blue Sponsor recognition benefits

## \$1,000 - Lavender Sponsor

- 2 Event tickets
- All Blue Sponsor recognition benefits

All sponsors will receive corresponding philanthropy circle recognition and benefits. Please visit our website or contact Brandon Ito at [Bito@5acres.org](mailto:Bito@5acres.org) for full details.





# Underwriting Patron Opportunities

VICTORIAN DINING	\$10,000
RECEPTION	\$5,000
BLOOMS	\$3,000
1888 LOUNGE	\$2,500
ENTERTAINMENT	\$2,500
CHAMPAGNE	\$2,000
SIGNATURE DRINK	\$2,000
VALET	\$1,750
DESSERTS	\$1,500
DECOR	\$1,500
135TH SWAG/PARTY FAVORS	\$1,500
CHILDREN'S LEGACY OF WISHES	\$1,000
VOLUNTEER MEALS	\$1,000
VINTAGE GOBLETS	\$1,000
BARs	\$1,000 EACH

## Benefits

All underwriters will receive recognition on invitation, event webpage, and all marketing materials.

For invitation recognition, please submit your sponsorship or underwriting contribution by March 2, 2023. For questions, please contact us at [Events@5acres.org](mailto:Events@5acres.org), (626) 390-8453, or visit us at [5acres.org](http://5acres.org)

760 West Mountain View Street, Altadena, Ca 91001  
T (626) 773-3776 | F (626) 585-1789 | [5acres.org](http://5acres.org)

FIVE ACRES IS A 501(c)(3) NON-PROFIT ORGANIZATION FEDERAL TAX ID #95-1647810

### Health & Safety Statement

Five Acres and our residence partner will follow all public health guidelines associated with operating an outdoor fundraising gala event. Five Acres will post on the event webpage and send any needed safety measures to all guests prior to the event.

This event is subject to change. Please consider underwriting your support if an in-person event is not possible due to inclement weather or unforeseen circumstances.

If for any reason you are unable to attend the event after your purchase, we thank you for your support as a donation.





# Patron Opportunity Form

☐ Yes, We'll support THE HOUSE OF FIVE ACRES: 135th BIRTHDAY ANNUAL GALA CELEBRATION!

Patron Level \_\_\_\_\_ Underwriting For \_\_\_\_\_

Donor Name \_\_\_\_\_

Billing Address \_\_\_\_\_

Contact if donor is a business: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

☐ Because Five Acres' mission is important to our community, we'd like to donate.

Donation Amount \$ \_\_\_\_\_

Payment Method ☐ Check ☐ Credit Card ☐ Visa ☐ Amex ☐ MC ☐ Discover

Name on card \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. \_\_\_\_\_ Auth Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Personal \_\_\_\_\_ Business/Company \_\_\_\_\_ Contact \_\_\_\_\_

☐ Yes, my employer/company will match my donation!

Company \_\_\_\_\_ Contact Info. \_\_\_\_\_ Matching Amount: \$ \_\_\_\_\_

☐ We wish to remain anonymous. Please do not list our name.

## Auction and Wine Donation Form

☐ Auction Donor

☐ Wine, Champagne or Spirits

We are unable to donate at this time, but Five Acres mission is important to our community and we'd like to support children and families you serve.

\$ \_\_\_\_\_

### AUCTION ITEMS AND WINE

Please provide details, including fair market value or estimated value(s) and restrictions/limitations. Please feel free to email photos or literature that will help us promote this item on the event webpage, marketing materials, as well as during the auction.

1. \_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

VALUE \$ \_\_\_\_\_

VALUE \$ \_\_\_\_\_

Donor name as you would like to be recognized \_\_\_\_\_

Contact Name (if different than above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

☐ We wish to remain anonymous. Please do not list our names.

Please reply by April 28, 2023 to be included on the event webpage.

Please make checks payable to **FIVE ACRES**. For questions, please contact us at **Events@5acres.org**, (626) 773-3776 or visit us at **5acres.org**.